

## Rexroth's GoTo Focused Delivery Program expands in North America: Now available for customers in the U.S., Canada and Mexico

DC14006  
4/29/2014

For Immediate Use

With the latest update of its popular GoTo Focused Delivery Program, Bosch Rexroth is now offering the same broad range of Drive & Control technologies for fast delivery throughout North America: in the U.S., Canada, and Mexico.



Rexroth's GoTo Focused Delivery Program has expanded again in North America, with fast delivery of the same broad range of Drive & Control products in the U.S., Canada and Mexico

### **Bosch Rexroth's GoTo Focused Delivery Program is now available throughout North America—in the U.S., Canada, and Mexico.**

(Charlotte, NC – [www.boschrexroth-us.com/GoTo](http://www.boschrexroth-us.com/GoTo), [www.boschrexroth.ca/GoTo](http://www.boschrexroth.ca/GoTo) and [www.boschrexroth.com.mx/GoTo](http://www.boschrexroth.com.mx/GoTo)) Bosch Rexroth's GoTo Focused Delivery Program, originally launched in the United States in 2009, is now expanding throughout North America into a single program, with identical product offerings and lead times for customers in the U.S., Canada, and Mexico. New manufacturing and logistics infrastructure at various locations in North America have made the expansion possible and reflects the increasing customer need for faster access to Rexroth technologies throughout the NAFTA region.

The GoTo Program, which started in the U.S. with just over 1,000 part numbers in April 2009, now offers more than triple the original offering and creates an identical program for all customers in the NAFTA region. Nearly 400 new products have been added for the Spring 2014 update. Rexroth also continues

Contact for Journalists:  
Bosch Rexroth Corporation  
Susan Strauss  
2315 City Line Road  
Bethlehem, PA 18017  
Telephone (610) 694-8352  
Fax (610) 954-8670  
[susan.strauss@boschrexroth-us.com](mailto:susan.strauss@boschrexroth-us.com)

Godfrey Public Relations  
Todd Walter  
40 North Christian Street  
Lancaster, PA 17602  
Telephone (717) 393-3831  
Fax (717) 393-1403  
[twalter@godfrey.com](mailto:twalter@godfrey.com)

## Press Release

DC14006

4/29/2014

For Immediate Use

to shorten lead times within the program; 97 percent of the products in the program ship in fewer than 10 days. Key new additions to the program include a wide selection of internal gear pumps, many directional and proportional valves, and a strong foundation of BODAS mobile electronics for flexible, real-time control of electrohydraulic components. Overall, more than 250 new Hydraulics products have been added to GoTo. The extensive Electric Drives and Controls offering has expanded with new IndraDrive and Safety Controls products; and Assembly conveyor products in the GoTo program now include popular TSplus Stop Gates for the first time. Rexroth is also adding more sizes of Tightening Systems products to the GoTo program; and the Linear Motion product offering has been upgraded with the latest generation of Roller Rail Runner Blocks for higher load capacities.

The updates are reflected in all of the latest catalogs at all three country websites: [www.boschrexroth-us.com/GoTo](http://www.boschrexroth-us.com/GoTo), [www.boschrexroth.ca/GoTo](http://www.boschrexroth.ca/GoTo), and [www.boschrexroth.com.mx/GoTo](http://www.boschrexroth.com.mx/GoTo). Users of Rexroth's popular GoTo Products apps for iPhone, iPad and Android devices can retrieve all of the updates instantly by using the apps' sync-on-demand feature. The app will be enhanced for Canadian and Mexican customers with the release of version 4.0 in the coming months, including sales channel look-up and local pricing.

For more information on the new additions to the North American GoTo Focused Delivery Program, please visit [www.boschrexroth-us.com/GoTo](http://www.boschrexroth-us.com/GoTo), [www.boschrexroth.ca/GoTo](http://www.boschrexroth.ca/GoTo) or [www.boschrexroth.com.mx/GoTo](http://www.boschrexroth.com.mx/GoTo). Central Europe, Brazil and many other countries have also introduced the benefits of streamlined access to GoTo products to their customers as well. Check your local websites for more information.

### *About Bosch Rexroth:*

*Economical, precise, safe, and energy efficient: drive and control technology from Bosch Rexroth moves machines and systems of any size. The company bundles global application experience in the market segments of Mobile Applications, Machinery Applications and Engineering, Factory Automation, and Renewable Energies to develop innovative components as well as tailored system solutions and services. Bosch Rexroth offers its customers hydraulics, electric drives and controls, gear technology, and linear motion and assembly technology all from one source. With locations in over 80 countries, more than 36,700 associates generated sales revenue of approximately*

Contact for Journalists:  
Bosch Rexroth Corporation  
Susan Strauss  
2315 City Line Road  
Bethlehem, PA 18017  
Telephone (610) 694-8352  
Fax (610) 954-8670  
[susan.strauss@boschrexroth-us.com](mailto:susan.strauss@boschrexroth-us.com)

Godfrey Public Relations  
Todd Walter  
40 North Christian Street  
Lancaster, PA 17602  
Telephone (717) 393-3831  
Fax (717) 393-1403  
[twalter@godfrey.com](mailto:twalter@godfrey.com)

# Press Release

**Rexroth**  
Bosch Group

5.7 billion euros (\$7.6 billion) in 2013. To learn more, please visit [www.boschrexroth-us.com](http://www.boschrexroth-us.com).

DC14006  
4/29/2014

For Immediate Use

## *About Bosch:*

*The Bosch Group is a leading global supplier of technology and services. According to preliminary figures, its roughly 281,000 associates generated sales of 46.4 billion euros (\$61.6 billion) in 2013 (Note: due to a change in the legal rules governing consolidation, the 2013 figures can only be compared to a limited extent with the 2012 figures). Its operations are divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its more than 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2013, Bosch applied for some 5,000 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com) and <http://twitter.com/BoschPresse>.*

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

###

Contact for Journalists:  
Bosch Rexroth Corporation  
Susan Strauss  
2315 City Line Road  
Bethlehem, PA 18017  
Telephone (610) 694-8352  
Fax (610) 954-8670  
[susan.strauss@boschrexroth-us.com](mailto:susan.strauss@boschrexroth-us.com)

Godfrey Public Relations  
Todd Walter  
40 North Christian Street  
Lancaster, PA 17602  
Telephone (717) 393-3831  
Fax (717) 393-1403  
[twalter@godfrey.com](mailto:twalter@godfrey.com)